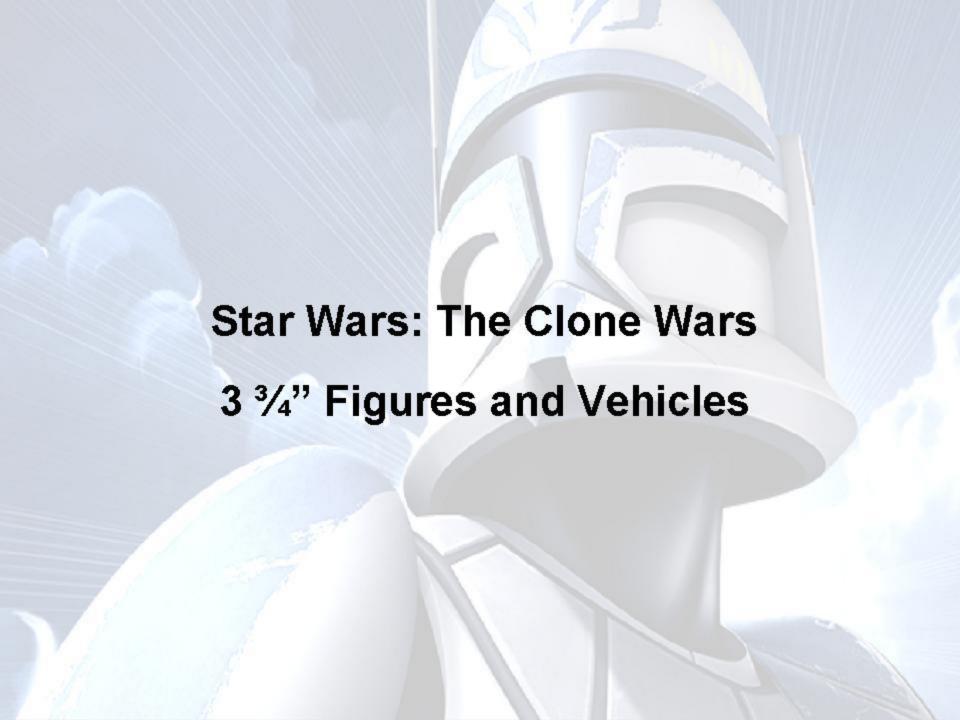




- o THANKS TO THE FANS!
- Vintage is here! Along with a big new line look
- o 2010 will be more focused but it will be a CELEBRATION!
- Great new exclusives to celebrate Empire Strikes Back anniversary and the Clone Wars.
- o A glimpse of 2011...





New Line Look



Clone Wars



Saga Legends





- A new way to play with figures
- o Includes a unique card, base and die
- Galactic Battle Card game included with Clone Wars Figures, Saga Legends Figures, Battle Packs and Figure and Vehicle Packs

3-3/4" Galactic Battle Game

(In Packages August 2010)





(Wave 2 - on-shelf August)







Mace Windu

- o The hottest new figure line continues
- Including figures from Spring, there will be 32 new Clone Wars figures in 2010



Commander Droid



Cammo Clone Scout





(Wave 3 - on-shelf September)



Ki-Adi Mundi



Clone Trooper Pilot



Flame Thrower Clone





(Wave 4 - on-shelf November)



Shaak Ti



Boba Fett



R4-P17



Embo



Mando Trooper





(Wave 5 - on-shelf December)



Zombie Geonosian



Clone Draa





(Wave 5 - on-shelf December)



Cato Parasitti



Clone Commander Jet





3-3/4" Galactic Battle Mat and Sergeant Bric Figure Mail in Redemption

(In Packages August 2010)



- o Play mat for the Galactic Battle
 Game
- o Holds 16 figures
- Includes unique Sergeant Bric Clone

 (a bounty hunter hired by Kaminoans to train Clone cadets)



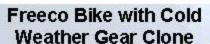




3-3/4" Clone Wars Figure & Vehicle Packs

(Wave 3 & 4 on-shelf October and November)





- o All Clone Wars
- o \$15.99 SRP
- o Flavor: Some classics, some new, and some "mini rig" concepts



Mini Tank w/ Tactical Droid



Clone Scout Boil with AT-RT





BATTLE PACKS

Wave 2 (On Shelf November)



Mandolorian Troopers

Arc Troopers





3-3/4" Starfighter Vehicles (Wave 2 on-shelf October)





Hyena Bomber







3-3/4" Starfighter Vehicles (Wave 3 on-shelf December)



Droid Gunship





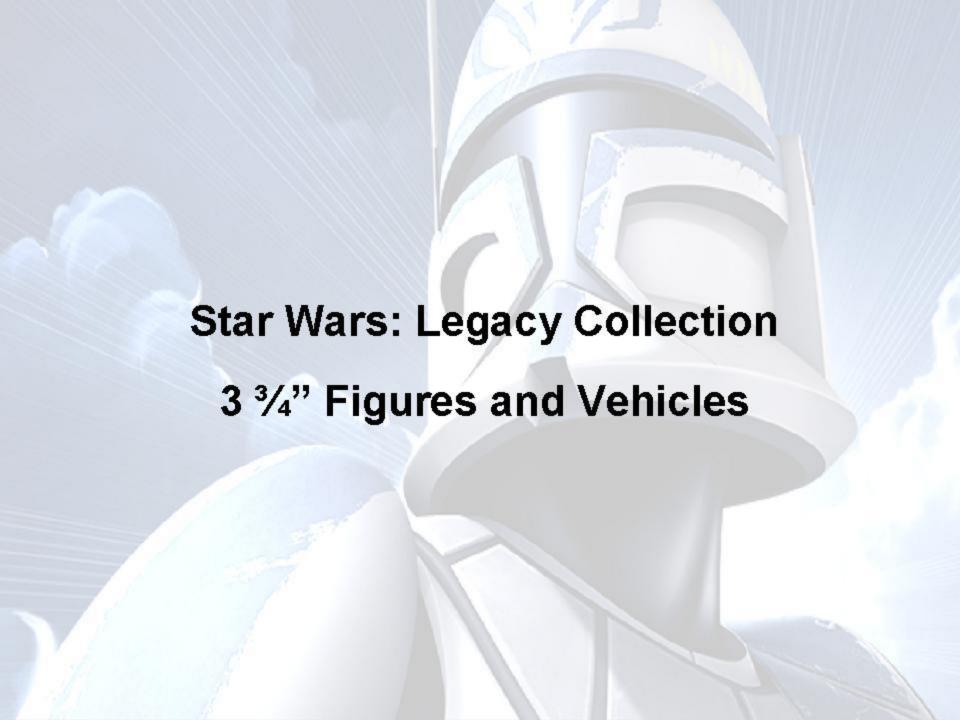
3-3/4" Starfighter Vehicles

(Wave 3 on-shelf January '11)











The Hasbro Star Wars Vintage Collection

- Vintage is back!
- This time, not limited...will run for at least two years.
- Figures beyond OTC, including Episodes I, II and III
- o 37 basic figures in 2010
 - Four waves, approximately every 6 weeks
 - 27 figures will be new or have some new tooling and deco
 - o 10 figures will be "greatest hits" appearing on Vintage card backs for the first time!





Vintage Line Look







Wave 2 (on-shelf October) FP III Wave



Darth Sidious



Magna Guard



Wave 2 (on-shelf October, cont'd) EPIII Wave

Sandtrooper



Clone Trooper





Wave 3 (on-shelf January) Return of the Jedi Wave







Gamorrean Guard

Admiral Ackbar

Luke Skywalker



Wave 3 (on-shelf January, cont'd) Return of the Jedi Wave











Wave 3 (on-shelf January, cont'd) Return of the Jedi Wave





Wicket

Wedge Rebel Pilot



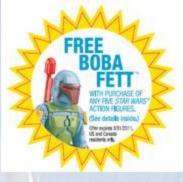


Fall Figure Mail-In Program

- •30th Anniv. of ESB
- •The "Holy Grail" of Hasbro Star Wars Action Figures
- Look for the vintage Boba
 Fett sticker
- Stickers start appearing with ESB wave (approx. August)













3-3/4" Starfighter Vehicles (Wave 1 on-shelf early August)











Force FX Lightsabers with Removable Blade

Avail. Dec/Jan



Obi-Wan Kenobi (available September)

alatatatatatatatata



Wave 2 (on-shelf September)





Darth Maul and Obi-Wan

Mandolorian Troopers



Emperor and Darth Vader



Count Dooku and Commando Droid





Wave 3 (on-shelf November)











Plus one more AWESOME
Surprise 2-pack...





Galactic Heroes AT-AT (on-shelf August)











Role Play



Boba Fett Electronic Helmet



Boba Fett Electronic Blaster

General Grievous Spinning Lightsaber



TRAISFURILERS • CROSSOVERS



Thire/ Republic Attack Cruiser (On-shelf October)



Captain Rex/Freeco Bike (On-Shelf August)



Interceptor Tank/Tank Gunner (On-shelf September)





Yoda/Attack Shuttle
(On-Shelf August)



Millennium Falcon RC









Star Wars Kul Teska Guard

From the Clone Wars: The Republic Heroes Videogame





Star Wars Jodo Kast Figure

o In-store August







Star Wars Nikto Skiff Guard

In-store September







Shadow of Malevolence



Star Wars DVD Figure 2 Pack

Includes Clone Wars Episodes









Galactic Heroes AT-ST

o In-store September





STAR WARE

Exclusives



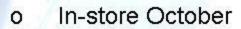
Pre-Cyborg Grievous to General Grievous





Anakin Skywalker to Darth Vader

Star Wars Legacy of the Dark Side 2-Packs







From CW Hostage Crisis Episode: Shahan Alana, Robonino, 2 Commando Droids



Clone Wars Figure Collection with Bounty Hunter DVD







Rise of Boba Fett Ultimate Battle Pack

In-store September







Star Wars: Jabba's Throne

In-store October





Senate Commando Captain and Senate Commando







Cad Bane and IG-86

Clone Wars Figure 2 Packs

In-store late October







Clone Wars Clone Commando Squad

Four of our hottest troopers
Cold-weather, ARF, pilot, jetpack
Available August







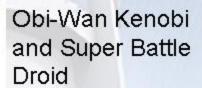
Kit Fisto Starfighter Vehicle

In-store October







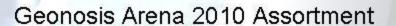


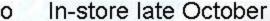
TARGET.





Rodian Jedi and Battle Droid











Anakin Skywalker and Droideka



Geonosis Arena 2010 Assortment



Shaak Ti and Geonosian Warrior







Nicanas Tassu and Count Dooku



Geonosis Arena 2010 Assortment



R2-D2 and C-3PO with Battle Droid Head



STAR? WARS

Exclusives





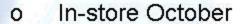








Star Wars Vintage Snow Speeder and TIE Fighter











Bounty Hunters (Bossk, Boba Fett, IG88)







TARGET.





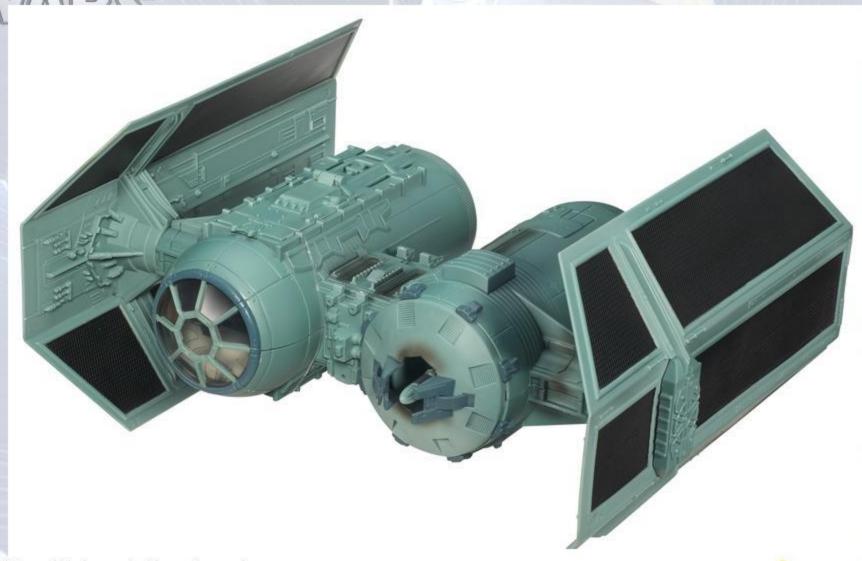


Yoda, Darth Vader, Stormtrooper

Clone Wars Bounty Hunters (Cad Bane, General Grievous, Captain Rex)

Star Wars Mini Muggs 3-Packs

In-store late October 0



Star Wars Tie Bomber

In-store December







Star Wars Hoth Battle Packs

Defense of Hoth

o In-store December







Star Wars Vintage Figure Collection

In-store December









Bespin Alliance



Hoth Rebels



Imperial Set







Star Wars Comic Packs



Legacy #7:

Deliah Blue and Darth Nihl



Knights of the Old Republic #6:

Jarael and Rohlan Dyre





Star Wars Comic Packs



Jango Fett: Open Seasons #2: Jaster Mereel & Montross



X-Wing Roque Squadron #29: Baron Fel & Ysanne Isard









Cami and Fixer Comic 2 Pack (Celebration V Exclusive)

- Special Outer Package
- Will be VERY limited
- Available at Hasbrotoyshop.com and Starwarsshop.com









4-Lom and Zuckuss (Celebration V Exclusive)

- Special 30th anniversary tribute to original "reversed" packaging
- Will be very limited packaging
- Available at Hasbrotoyshop.com and starwarsshop.com







Wave 5 (on-shelf February)

EP II Wave











Wave 5 (on-shelf February, cont'd) EP II Wave







Wave 5 (on-shelf February, cont'd) EP II Wave

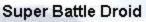






Mace Windu

Senate Security Guard









Grizz Frix X-wing Pilot, R2-T7 Grizz Frix's Astromech Droid, Palso Them B-wing Pilot, Scythe TIE Fighter Pilot

Ekelarc Yong Y-wing Pilot, R5-P9 Ekelarc Yong's Astromech Droid, Sila Kott A-wing Pilot, Oxixo TIE Figher Pilot



Star Wars Endor Pilots

In-store January







Saga Vehicles with Figure

In-store March





- o THANK YOU!
- Looking forward to 2011 and a lot more to come at Toy Fair!

